



LEON LIONS BASEBALL

PROGRAM ADS ORDER FORM

| Ad | Size | Cost | Ad Purchased |
|---------------------------------|---------------|-------|--------------|
| Outside back cover (full color) | 8.5" x 11" | \$250 | _____ |
| Inside front cover (b&w) | 7.25" x 9.25" | \$225 | _____ |
| Inside back cover (b&w) | 7.25" x 9.25" | \$200 | _____ |
| Full page | 7.25" x 9.25" | \$175 | _____ |
| Half page | 7.25" x 4.5" | \$125 | _____ |
| Quarter page | 3.5" x 4.5" | \$85 | _____ |
| Eighth page (business card) | 3.5" x 2.25" | \$65 | _____ |

ad copy and instructions here, or attach art, examples, or disk

Check here if ad is same as last year

**Artwork and payment must be received by:
2/27/09 to meet print deadline**

Advertiser: _____

Advertiser contact: _____

Phone/email: _____

Mailing address: _____

Sold by: _____

For which team member _____

Phone/email: _____

Ad Info

All ads are black and white except for back outside cover. Color art may be submitted for b&w ads. Photos may be color and any size. Hard-copy art should be as clean as possible. Faxes, copies and ads printed in other publications are the poorest quality to scan from, and will produce the poorest results.

Digital files: Digital art may be provided on disk or emailed.

Plain Text files: MSWord or MExcel files. **Unformatted text is preferred,** simply list the copy in the ad. (Ads may be formatted in MSWord for example only. MSWord does not work for publishing so all text must be reformatted in a publishing program.)

Picture files: File formats can be: .tif, .eps, .jpg, .bmp or pdf (Note: .Gif and .jpg files from the Web are extremely small and low-resolution and will produce small, pixelated results.)

Ad files: Press-Quality pdfs preferred. Will also accept Quark and InDesign files with included picture files and fonts. MSWord does not work for ad files.

Fonts: Any specified fonts must be supplied with the ad files unless pdf format. Font format must be Mac-based Type1, or Open Type format.

**Make Checks payable to:
Leon Baseball Boosters, Inc.**

Mail ad info and payment to:

Leon Baseball Boosters, Inc.
Attn: Program Ads
PO Box 38571
Tallahassee, FL 32315

For payment questions:

Pat Dugan: 907-0006
pat.dugan@att.net
Michelle Smith:
michellemsmith@earthlink.net

**For technical questions
and art emails:**

Peter Mamatey
pmamatey@comcast.net