

## 2010 LEON LIONS BASEBALL PROGRAM ADS ORDER FORM

Ad	Size	Cost	Ad Purchased
Outside back cover (full color)	8.5" x 11"	\$250	
Inside front cover (b&w)	7.25" x 9.25"	\$225	
Inside back cover (b&w)	7.25" x 9.25"	\$200	
Full page	7.25" x 9.25"	\$175	
Half page	7.25" x 4.5"	\$125	
Quarter page	3.5" x 4.5"	\$85	
Eighth page (business card)	3.5" x 2.25"	\$65	

Place ad copy and instructions here or attach art, or examples, or CD/Disk

Check here if ad is same as last year

Artwork and payment must be received by 2/26/10 to meet print deadline.

Advertiser: \_\_\_\_\_  
\_\_\_\_\_

Advertiser contact: \_\_\_\_\_  
\_\_\_\_\_

Phone/email: \_\_\_\_\_  
\_\_\_\_\_

Mailing address: \_\_\_\_\_  
\_\_\_\_\_

Sold by: \_\_\_\_\_

For which team member \_\_\_\_\_

Phone/email: \_\_\_\_\_  
\_\_\_\_\_

All ads are black and white except for back outside cover. Color art may be submitted for b&w ads. Photos may be color and any size. Ad art should be as clean as possible. Faxes, copies and ads printed in other publications are the poorest quality to scan from, and will produce the poorest results.

Digital art: Digital art may be provided on disk or emailed.

Text files: MSWord or MSEXcel files for text. Unformatted text is preferred, simply listing the copy in the ad. (Ads may be formatted in MSWord for example only. MSWord does not work for publishing so all text must be reformatted in a publishing program.)

Art files: File formats can be: .tif, .eps, .jpg, .pdf (hi-res), and Quark. (Note: .gif and .jpg files from the Web are extremely small and low-resolution and will produce small, pixelated results.)

Fonts: Any specified fonts must be supplied with the ad files, and must be Mac-based Typel.

<p><b>Make Checks Payable to:</b> Leon Baseball Booster</p> <p><b>Mail to:</b> Leon Baseball Boosters Attn: Program Ads P.O. Box 38571 Tallahassee, FL 32315</p>	<p>For Technical Questions: Pete Mamatey 907-0019</p> <p>For Payment Questions: Sharon Devore 591-4396 or 942-7303</p> <p>Send art emails to: pmamatey@comcast.net</p>
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